



# TIFFANY FARRELL

## Is Prepared To Nurse Your Kitchen Back To Health

AFFINITY KITCHENS & BATH

Tiffany Farrell, owner of Affinity Kitchens and Bath

In 2001, Tiffany Farrell, present owner of Affinity Kitchen and Bath, was living in Nova Scotia, Canada, when she said to herself, "It's cold and you have a nursing license. Get your butt to Florida."

She listened. Tiffany brought a Bachelors' Degree of Science in Nursing, her parents and two brothers, to Sarasota. She first started working at Sarasota Memorial Hospital. Later, a blind date introduced her to the industry of remodeling.

"My favorite part of nursing was accompanying people through a difficult time. Renovating a room or house is no different. I get to help people almost every day!" says Tiffany.

Tiffany says Affinity Kitchens and Bath is one of the few in the remodeling industry that designs, builds and fabricates cabinets and countertops in-house. Installations are performed with the same employees who designed and fabricated the hardware. She says this unique process is what allows Affinity Kitchen and Bath to control the schedule of installations and ensures quality throughout the project.



Tiffany Farrell, owner of Affinity Kitchens and Bath



When thinking of a renovation for your home, Tiffany recommends starting with a great plan.

"Choose a licensed contractor and if there are structural changes expected, an architect may be essential. Part of my consultation is to identify areas in the kitchen where homeowners have developed workarounds. By incorporating strategies to improve clients' quality of life in everyday activities, we'll help the customer devise a great plan that results in a life-changing outcome," says Tiffany.

Tiffany surrounds herself with positive and encouraging people. Her parents, Mel Yull and

Claudia Yull, two brothers, Duncan Yull, owner of Gator Chemical, and Greg Yull, CEO of Intertape Polymer Group, encourage her to create the best cabinet and countertop company in Sarasota and surrounding areas. Greg lives on Cherokee Dr. in Southside Village. She says she has nine amazing nieces and nephews, six of whom live in Sarasota.

"My friends, my staff, my BNI - Business by the Bay team, the Sisterhood for Good giving circle, I work with a

SCORE mentor (which I recommend to anyone interested in starting, growing or selling a business), I also work with business, financial and personal coaches at Excellence Performance. All of this is to be able to be my best and allow my clients positive and collaborative long-term relationships with Affinity Kitchen and Bath," says Tiffany.